We aspire to conduct our business in the most environmentally friendly way, which is why we want to do something even more positively beneficial; plant trees.

When you place your first order with us (min £100 order) we will plant a tree on your behalf. If you carry on ordering from us, a tree is planted for every 4 orders placed. Orders that qualify need to be over £100 in value. You will receive a certificate with your tree number, its location and type.

We aim to be planting over 1500 trees in year one and this number to grow annually

What, Where & How?

We will be planting trees in three distinct areas.

- 1. Our local community
- 2. London schools
- 3. The home counties

1) Our local community

We are waterloo https://wearewaterloo.co.uk are our local bid (business improvement district), who are doing exceptional work to help "green" our neighbourhood. Together we have identified specific spots in the bid area (within Lambeth & Southwark) where we can plant trees. These will be 2 metre high, fully supported trees of varieties suitable for their position.

2) London schools

We have teamed up with letting grow https://www.lettinggrow.com/ an organisation with big ambitions and a specific purpose to educate and let children experience the value of growing their own food. This is done in the school grounds where allotments are developed and in some cases an orchard planted. We are funding trees for this orchard planting.

3) The home counties

Inevitably in order to find enough space and time to plant trees quickly we have to look beyond London, but we still want to keep it as local as possible. We have teamed up with eforests https://www.eforests.co.uk/ who are planting broadleaf UK native trees for us in woodlands around Greater London.

Why plant trees?

It is now accepted by the vast majority of scientists, politicians and the general public that man's activities are significantly impacting our environment and in particular, causing global warming which is already making destructive changes to our climate. It is now also accepted that in order to avoid irreparable damage to our planet and its atmosphere, we should all endeavour to make changes to the choices we make and how we do things in our daily lives.

There is indisputable evidence that tree cover is one of the most effective ways of re balancing the needs of our environment by restoring fertility, stabilising erosion, storing carbon, eliminating drought, enriching and cooling the air, increasing biodiversity; the list of benefits goes on... which is why the UK government has pledged that the UK will increase its tree cover by 30,000 hectares per year in order to achieve the essential carbon net zero target of 2050 and make our nation's contribution to arresting global warming.

However, we are already failing to meet this target. More must be done. The woodland trust's report on the value of tree cover and what needs to be done gives expert advice at www.woodlandtrust.

org.uk/state-of-uk-woods-and-trees/

Please don't hesitate to pick up this baton and encourage your family, friends and employer to start planting trees to improve our island for our children and their grandchildren.

Hugh Walker Eden Caterers